

MICHAEL HOY

CREATIVE VIDEO PROFESSIONAL

I am a curious content creator inspired by music, art and culture. I thrive in creative and collaborative environments, and I am driven by the community around me. Let's get creative!

FREELANCE FILM & VIDEO CONTENT CREATOR

Michael Alan Hoy Pictures | Sep 2023 to Current

- Film and video services from concept to creation: Feature-length entertainment, branded/promotional content, and social media. Directed eight vertical feature-length micro-dramas incl. ReelShort.

NBCUniversal

Senior Digital Video Editor, The Kelly Clarkson Show | Oct 2021 to Aug 2023

- Lead video editor/shooter creating weekly original content starring Kelly Clarkson, published on The Kelly Clarkson Show digital channels.

MARVISTA ENTERTAINMENT / MAVERICK FILM

TV-Movie Director | 2020 to Current

- Directed four feature-length tv-movies that premiered on *Lifetime, LMN, Lifetime Movie Club App*, followed by an Amazon Prime Video release.

ATTN:

Senior Creative Producer | Nov 2018 to Dec 2019

- Direct, edit, produce, write, pitch, and develop custom creative video content specializing in co-branded video (ATTN + Brand Partner).

BUZZFEED

Creative Director / Lead Creative Producer | May 2014 to Jun 2018

- Lead a team of writers, directors and producers to concept, develop, and execute original video content.
- Direct, edit, produce, write, pitch, and develop custom creative video content specializing in co-branded video (BuzzFeed + Brand Partner).
- Interface daily with clients, agency representatives, creatives, account management, sales, analytics, and distribution teams.

BLUEFIN MEDIA

Director of Video, West Coast | Jul 2013 to Apr 2014

CREATIVE ARTISTS AGENCY

Motion Picture Talent Agent Executive Assistant | Jun 2007 to Jul 2011

MOTION PICTURE, COMMERCIAL, MUSIC VIDEO PRODUCTION

Various Roles, see imdb.com as "Mike Hoy" | 2000 to 2014

ZUCKER / NETTER PRODUCTIONS

Development Intern, David Zucker & Gil Netter | May 2004 to Aug 2004

CBS CORPORATION / WORLDWIDE PANTS INC.

Intern, THE LATE LATE SHOW w/ Craig Kilborn | Jan 2002 to May 2002

FLOWER FILMS / DARKO ENTERTAINMENT

Assistant to Director/Producer, "Donnie Darko" | May 2000 to Sep 2000

THE WALT DISNEY COMPANY

Apprentice, Disney I.D.E.A.S. | Jun 1999 to Aug 1999

DON'T WAIT
FOR INSPIRATION.
IT COMES
WHILE
WORKING.

- Henri Matisse

CONTACT

[Mike Hoy - IMDb profile](#)

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AWARDS AND ACCOLADES

YOUTUBE ADS LEADERBOARD

20+ Top ten leaderboard mentions | BuzzFeed

2023 & 2022 DAYTIME EMMY® AWARDS | OUTSTANDING ENTERTAINMENT TALK SHOW

2020 COMMERCIAL DIRECTORS DIVERSITY PROGRAM | SEMI-FINALIST

2018 THINKLA IDEA AWARDS | BEST VIDEO CAMPAIGN

2017 SUMMIT EMERGING MEDIA VISIONARY AWARD | BEST TV / INTERNET VIDEO CAMPAIGN

2015 WEBBY AWARD | BEST BRANDDED CONTENT

DEAR KITTEN | BuzzFeed

2014 DIGIDAY AWARD | BEST VIDEO CREATIVE

DEAR KITTEN | BuzzFeed

FAVORITE YOUTUBE AD OF THE PAST DECADE

DEAR KITTEN (Nominated) | BuzzFeed

2014 OVATION AWARD | BEST VIDEO / PROJECTION DESIGN

THE WRONG MAN | Skylight Theatre Company

2013 LA WEEKLY WEB AWARDS | BEST WEB SERIES

THE BEST OF CRAIGSLIST (Nominated) | Funny or Die

2013 AMPAS NICHOLL FELLOWSHIP SEMIFINALIST

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

Bachelor of Arts, English Creative Writing 2006

Minors in Cinema-Television & Art History